

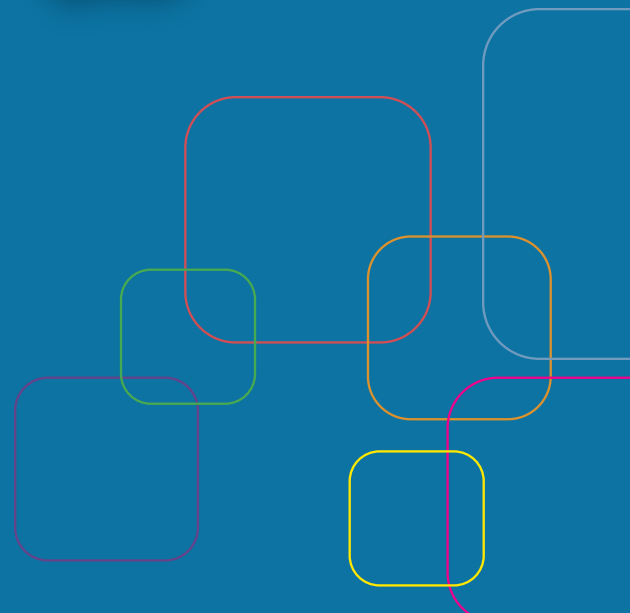


Smart Start<sup>®</sup>

*Each Child. Every Community.*

**Every Child. Every Community.**

**We Are Wherever  
Kids Are.**



A woman with dark hair, wearing a white button-down shirt, is holding a baby. The baby is wearing a white onesie with small yellow patterns. They are outdoors, with green foliage in the background. The woman is looking down at the baby with a gentle expression.

Over **600,000 children** under the age of five are in their most critical developmental stage.

The first 2,000 days shape a child's future ability to succeed in school, work and life. That's where Smart Start comes in.

### **What is the Smart Start Network?**

Smart Start was created as a bold, bipartisan solution to the growing challenge of children entering school unprepared. NCPC leads the Network to implement a coordinated statewide vision for early childhood. It is a public-private partnership that begins locally. Each NC community selects programs and services to meet their unique needs.

- ▶ Smart Start is a national model in early childhood systems-building.
- ▶ Public funding flows to each county quickly and efficiently, delivering significant impact to children and families based on each community's needs.
- ▶ Smart Starts partnership implements other state, federal, local, and private programs and services, such as NC Pre-K, child-care subsidy, and Head Start, expanding the reach for early childhood health, development, and learning.

**The Smart Start Network is a trusted convener, bringing together experts, stakeholders, and families. By blending public and private investments, we maximize impact and uplift children across North Carolina.**



## Smart Start's Investment at Work (FY2023-2024):



**\$106.3 million**

million improving child care  
quality and workforce development  
including **\$65.3 million in child  
care subsidies**



**\$24.5 million**

implementing family support  
services and programming to  
improve child and family health  
and literacy outcomes



**\$3.4 million**

coordinating with early  
childhood health programs  
and services



# How Can You Help

## Our youngest North Carolinians need champions.

NCPC and the Smart Start Network rely on **private investments** to:

### Ensure Sustainability and Impact

of the Smart Start Network for young children and their families, professionals, and their community.

### Grow What Works.

Expand existing programs, services, and collaborations.

### Spark Innovation and Scale Proven Solutions

like Dolly Parton's Imagination Library, The Basics, and NC Tri-Share.

*Your support makes a difference—  
for each child, in every community.*

Learn more, volunteer, or donate.



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[www.smartstart.org](http://www.smartstart.org)



smart start

*Each Child. Every Community.*

