



Each Child. Every Community.
We Are Wherever
Kids Are.

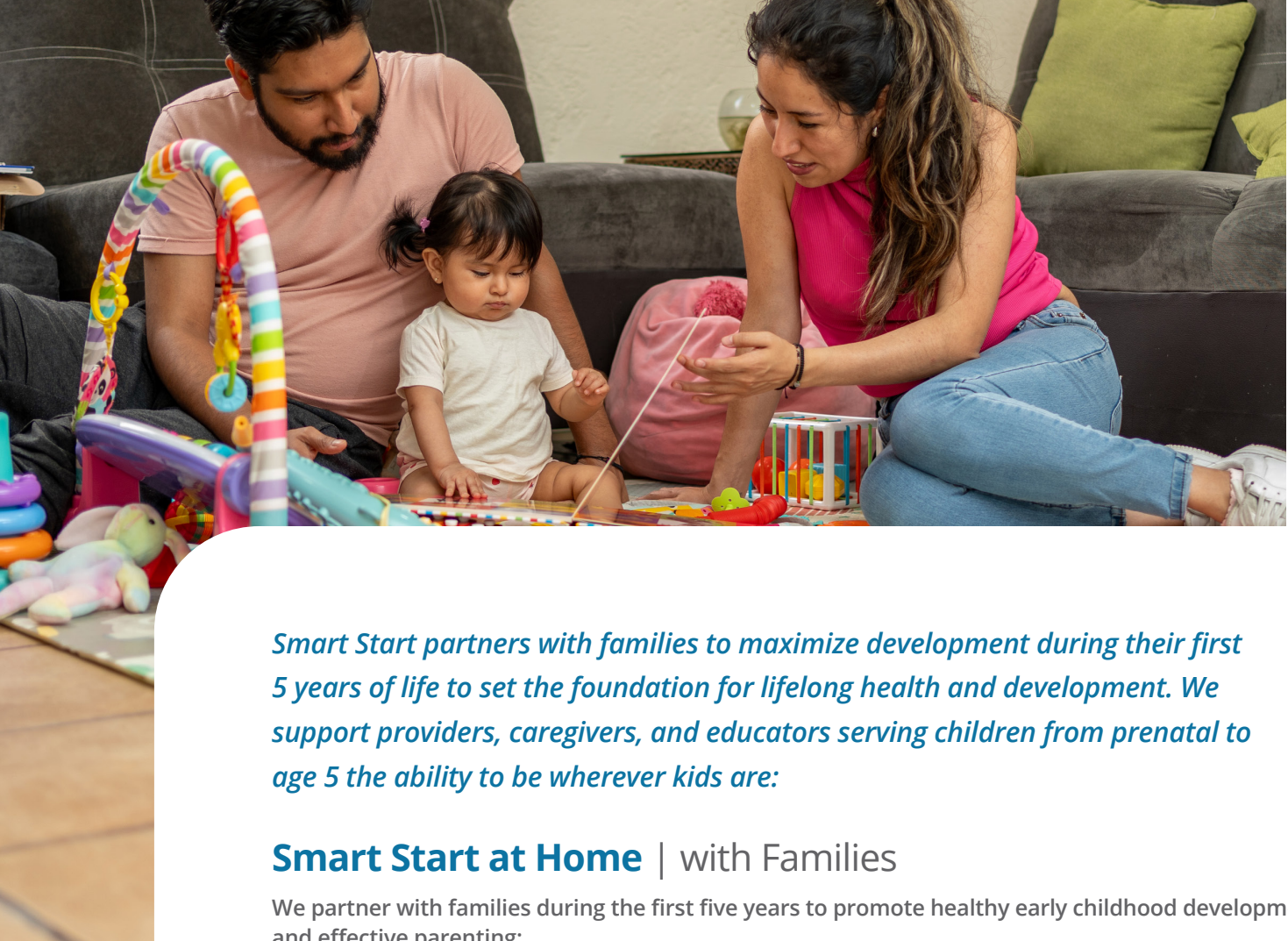


*What investment can you
make in Smart Start to prepare
children to reach their potential
and life success?*



Learn more about Smart Start!
« Scan here

If you would like to learn more about
investing in Smart Start, contact:
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klandi@smartstart.org



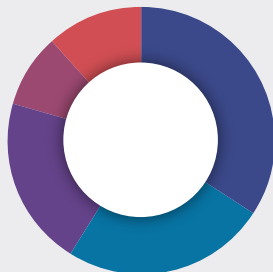
Smart Start partners with families to maximize development during their first 5 years of life to set the foundation for lifelong health and development. We support providers, caregivers, and educators serving children from prenatal to age 5 the ability to be wherever kids are:

Smart Start at Home | with Families

We partner with families during the first five years to promote healthy early childhood development and effective parenting:

- ▶ **Parenting Education Programs**
Increase parental knowledge of child development, enhance parent confidence, and promote positive parenting practices.
- ▶ **Early Literacy Programs**
Increase book abundance in homes and promote foundational language, reading, and literacy skills before they start kindergarten.
- ▶ **Family Navigation and Resources**
Help families easily find, access, and connect with the various programs and support they need to thrive, acting as a guide through complex service systems.

Local Partnerships invested **\$24.51** million on family support programs and services.
Family Support Investments with State Funding:



Community Outreach and Systems Building	\$8.38M
Parents as Teachers Program	\$6.10M
Parent Education Programs	\$5.01M
Early Literacy Programs	\$2.17M
Other Family Support Expenditures	\$2.85M

Smart Start at School | With Educators

We partner with child care owners and directors, and teachers in schools, community centers, and home-based child care.

► Workforce Development

Invest in the education, compensation, and professional growth of early childhood professionals.

► Child Care Quality

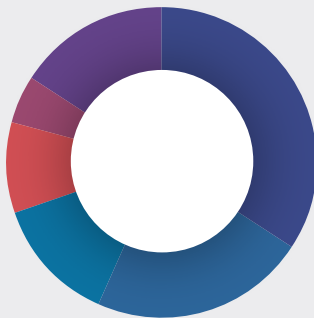
Direct resources towards improving the environment and programs within early learning settings, ensuring young children receive nurturing, stimulating, and developmentally appropriate experiences that foster their growth and well-being.

► Access to Early Childhood Education

Commit resources to increase the availability and affordability of high-quality early learning opportunities for all children and families, especially those who currently lack sufficient options.

Local Partnerships invested **\$106.3 million** on early care and education programs and services including **\$65.3 million** invested, specifically in subsidy.

Early Care and Education Investments with State Funding:



● Child Care Quality	\$14.4M
● Provider Professional Development Supplements	\$9.4M
● Child Care Resource and Referral	\$5.46M
● Child Care Health Consultation	\$3.97M
● Inclusive Child Care	\$2.14M
● Other Early Care and Education Expenditures	\$6.56M

Smart Start in the Workplace | With Employers

We partner with businesses and employers to implement family-friendly policies and child care solutions that benefit both employees and the company, ultimately strengthening the local workforce and economy.

► Child Care Price-Sharing Models

Engage employers to adopt cost-sharing models where the employer, employee, and the state contribute to child care expenses.

► Advocate for On-Site or Near-Site Child Care Options

Facilitate the development of employer-sponsored child care facilities, or partnerships with nearby high-quality centers, to improve access and convenience for their workforce.

► Technical Assistance on Family-Friendly Work Environment

Offer guidance and resources to employers on how to effectively integrate and manage a broader range of family-friendly benefits, such as flexible work arrangements, paid family leave, and enhanced referral services, all of which contribute to employee retention and productivity.

Smart Start at Health Centers | With Medical Professionals

We partner with medical professionals to integrate early childhood support programs and resources directly into healthcare settings, empowering medical providers to connect families with vital services that promote child and family health and well-being.

► Access to Healthcare

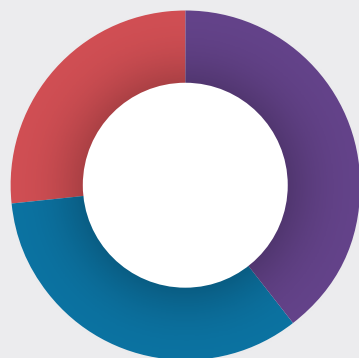
Integrate child development and behavioral health promotion and prevention into the primary care team. Work with providers, health departments, families, and local non-profits to improve the health and safety for young children, prevent childhood obesity, and ensure that more children are screened for developmental delays and referred to services for help before they start school.

► Health-Related Social Needs

Implementing solutions that address the social determinants of health impacting families (e.g., food insecurity, housing instability, parental mental health).

Local Partnerships invested **\$3.4 million** on health programs and services.

Health Investments with State Funding:



● Prenatal/Newborn Services	\$1.35M
● Early Intervention Services	\$1.15M
● Other Health Expenditures	\$0.9M

Smart Start in Each County | With Strong Nonprofits

We collaborate with 75 nonprofit local partners, boards, and professionals statewide to share tools, create regional partnerships, and support sustainable organizations in addressing community needs and delivering effective early childhood programs.

► Public-Private Partnerships

Implement county-based, long-term collaborations between government entities and private sector organizations to finance, build, operate, or deliver services, sharing risks, responsibilities, and rewards.

► Shared Services

Invest to enable NCPC and Smart Start Local Partnerships with the ability to pool resources. This could streamline administrative functions and increase access to specialized expertise, ultimately increasing efficiency. Invest in the organizational infrastructure and operations to implement principles and practices of a sustainable nonprofit.