



**The North Carolina Partnership for Children
Fund Development Committee Meeting
May 13, 2025 Minutes
8:30-9:30 a.m.**

Members Present: Madison Shook Downing – Chair, Stuart Mills, Joseph Patterson, Tina Sherman, and Dr. Ereka Williams
Members Absent: Sharon Moyer
Others Present: Amy Cubbage, Safiyah Jackson, Katie Landi, and Maura Pherson – recording secretary.

The Fund Development Committee (Committee) of the North Carolina Partnership for Children (NCPC) Board of Directors (Board) met on May 13, 2025 via Zoom video conference. Chair Madison Shook Downing called the meeting to order at 8:30 a.m. The presence of a quorum was established.

Approval of Agenda and Minutes

A motion was made by Stuart Mills and seconded to approve the agenda. **Motion carried.**

A motion was made by Stuart Mills and seconded to approve the minutes of the March 11, 2025 meeting. **Motion carried.**

Leon Levine Foundation

NCPC has been in conversation with Russ Altenberg, from the Leon Levine Foundation, for a possible grant to create a platform similar to South Carolina's First Five [About - First 5](#), a single portal for families accessing services. This would make it easier to navigate services.

The potential funding amount from Leon Levine is for more than originally expected, at \$2.4 million. If received, NCPC will hire an Early Childhood Liaison to work on the portal, which will connect services, including Tri-Share, to the portal. NCPC will hear if the funds will be granted by early summer. This would have a three-year period.

Yr 1 - \$795,100
Yr 2 - \$822,000
Yr 3 - \$782,900
Total - \$2,400,000

Blue Cross Blue Shield of North Carolina Foundation

As this grant is sunsetting, the last meeting of the 4-year grant was held with BCBSNCF. There are ongoing conversations for other potential opportunities, including a smaller grant to support [Seat at the Table | Smart Start & The North Carolina Partnership for Children](#), an advocacy platform. NCPC will support this platform with or without the grant.

Staff who worked on the BCBSNCF grant will continue to work on other projects including the Contract Data Management System (CDMS). The finance and programmatic staff will continue to support the work.

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2025-2026 Committee Plan

Katie Landi reviewed the Fund Development Plan of Action FY 2024-26. The updates are:

Recommended Objectives: (written for Fund Development Committee action/roles/responsibilities)

- 1. Assist with review, approval, and sharing of 2-year (FY26-28) fundraising plan for NCPC
- 2. Promote a culture of philanthropy and encourage engagement opportunities among fellow board members to work towards meeting fundraising objectives
- 3. Work with Communications on strategic messaging around public/private partnership
- 4. Increase major gifts received from private funders (foundation grants, corporate giving, conference sponsorships & individuals)

The Committee will discuss its work plan again at its July meeting and bring this to the full Board for approval in September.

NCPC Board Year End Giving Campaign

Time, talent, and treasurer aren't limited to fundraising. For those who want to donate, the link is included in the monthly Board e-News communication.

Katie Landi and NCPC are working to record/report time, talent, and treasurer giving. There will also be a compilation of ways to provide time and talent and suggestions for Board members to review.

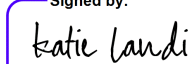
Recap action items and follow-up:

- Review the committee plan to bring to the Board in June or September
- More discussion on time, talent, and treasure

Adjournment

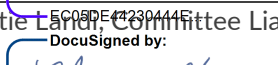
Having no further business, the meeting adjourned at 9:40 a.m.

Minutes submitted by:

Signed by:

Katie Landi, Committee Liaison

7/9/2025 | 9:57 AM EDT

Date

Signed by:

Maura Pherson, Recording Secretary

7/8/2025 | 1:40 PM EDT

Date