



NORTH CAROLINA PARTNERSHIP FOR CHILDREN **Strategic Roadmap | 2019 - 2029**

Smart Start is a network of 75 local partnerships across North Carolina that provide expertise, guidance and infrastructure to ensure each child in the state receives the care and nurturing they need to thrive. Each local partnership is tailored to meet the specific needs of their community as they invest in early education, literacy, health and family support.

The North Carolina Partnership for Children (NCPC) guides and facilitates the Smart Start network, supporting the work of local partnerships and connecting them to the statewide early childhood system. NCPC develops policy for Smart Start programs and services and ensures accountability. This Strategic Roadmap sets the course for NCPC for the next ten years.

MISSION

Advance a high quality, comprehensive, accountable system of care and education for each child beginning with a healthy birth.

VISION

Each child reaches his or her potential and is prepared for success in a global community.

NICHE

The NC Partnership for Children leads the network of local partnerships to drive coordinated implementation of North Carolina's vision for Early Childhood.

ABOUT THIS ROADMAP

In 2016, NC Partnership for Children (NCPC) approved a Strategic Roadmap with two 10-year goals each with a set of three-year objectives. In 2019, the NCPC Board appointed a task force of staff, board members, and a representative from the Local Partnership Advisory Committee to update the Roadmap. With guidance from Third Space Studio, the Task Force examined trends with the potential to shape the future of NCPC and its network, interviewed leaders from state agencies and partners for their perspective on NCPC's strengths and challenges, and assessed progress on the goals and objectives outlined in the Roadmap. This work led the task force to revise the goals and objectives to better reflect the call for NCPC to claim a stronger leadership role in the state. The revised Roadmap also builds on recent work to strengthen the brand of Smart Start as well as recent explorations into ways to strengthen the network of local partnerships.

GOALS

Local Partnerships are powerful and impactful for young children, families, and professionals in their community

NCPC is a trusted and valued catalyst for action and alignment to ensure better outcomes for young children and their families

OBJECTIVES

1

Realign NCPC culture to foster innovation

1

Deepen policymaker and early childhood leaders' understanding of NCPC's role leading the Smart Start network

2

Strengthen early childhood system building across the network

2

Drive state change and alignment based on local community needs

3

Enhance network wide executive leadership capacity

4

Increase the resources available to Local Partnerships

5

Increase public awareness of Smart Start's role in communities

GOALS are ten-year targets or end points to be achieved.

OBJECTIVES are the changes that need to occur if NCPC is to reach the goals. They have a three-year timeframe (2019 – 2022).